

Promotion and observance of *The National Moment of Remembrance*  
3 p.m., local time, Memorial Day, May 26, 2008

The White House Commission on Remembrance encourages all Americans to promote and observe the *National Moment of Remembrance* on Memorial Day.

The “*Moment*” is an act of national unity to honor our fallen. All Americans, wherever they are, at 3 p.m. local time, are asked to pause for a moment of reflection honoring those who died in service to our country. A goal of the Commission is to put “Memorial” back in Memorial Day – according to Gallup, only 28 percent of Americans know the meaning of this noble American holiday.

- ☆ Place the Commission logo on your website and link it to [www.remember.gov](http://www.remember.gov).
- ☆ Download and use promotional items available [www.remember.gov](http://www.remember.gov).

### **On Memorial Day- Suggested Mentions**

- ☆ **Before 3 p.m. on Memorial Day:**
  - During traditional ceremonies and events, remind the audience to observe the “*Moment*” later that day at 3 p.m.
- ☆ **At 3 p.m. on Memorial Day observe the “*Moment*”**
  - Suggested Announcement for the “*Moment*” at 3 p.m. on Memorial Day at places where people gather such as picnics, pools, concerts, etc.:

“On this Memorial Day, please pause now and unite with fellow Americans in the National Moment of Remembrance in honor of America’s fallen. One Nation, One Moment—let us never forget.”

#### ***WHAT YOU CAN DO:***

Wherever you are, alone or with family and friends – observe the *Moment* at 3 p.m., local time, on Memorial Day, May 26, 2008. Pause for a *Moment* to think about those who paid for our freedom with their lives and make a commitment to give back to our country in their memory.

Ask others to remember – relatives, friends, church, neighborhood, or co-workers to observe the *Moment*.

Your participation in this shared remembrance will help to unite the country and demonstrate gratitude and respect for those who died so that we may live in freedom.

It can be as informal as ringing a bell to mark the *Moment*. Ringing bells are an American symbol—from proclaiming liberty throughout all the land to the marking of a passing soul.

Visit [www.remember.gov](http://www.remember.gov).